

THE COST OF FLU

The flu has a significant economic impact on healthcare and society worldwide.



Approximately 1 billion flu infections globally each year¹



Up to 45 million cases of flu annually in the U.S.²

ESTIMATED AVG. YEARLY COST OF FLU IN THE U.S.

\$11.2 BILLION³

THAT BREAKS DOWN TO

\$3.2 BILLION³

DIRECT MEDICAL COSTS
(OTC medicine, office + ED visits + hospitalizations)

\$8 BILLION³

INDIRECT MEDICAL COSTS
(Productivity costs related to missing work)



18-64

PEOPLE 18-64 YEARS
Account for largest share of total flu cost³

≥65

PEOPLE ≥65 YEARS
Make up largest share of direct medical costs, primarily due to hospitalization³



In 2017 the global flu market was valued at about

\$5.6 BILLION⁴

By 2022 the value is expected to reach

\$6.5 BILLION⁴

Increasing at a compound annual growth rate of

3.0%⁴

Abbott's life-changing tech helps care for people across the spectrum of the illness.



PREVENTION

- Influvac vaccine
[Sold in more than 50 countries OUS]



DETECTION

- ID NOW™ Influenza A&B 2 molecular flu test
[Positive flu results in as few as 5 minutes.]



RECOVERY

- Pedialyte
[#1 pharmacist and pediatrician recommended brand of rehydration drinks.]

TO LEARN MORE, VISIT ABBOTT.COM

REFERENCES

1. Linda C. Lambert, Anthony S. Fauci. Influenza Vaccines for the Future. The New England Journal of Medicine. November 18, 2010, 363:2036-2044. https://www.nejm.org/doi/10.1056/NEJMra1002842?url_ver=Z39.88-2003&rft_id=ori%3Arid%3Aacrossref.org&rft_dat=ocr_pub%3Dwww.ncbi.nlm.nih.gov 2. Centers for Disease Control and Prevention. Disease Burden of Influenza. <https://www.cdc.gov/flu/about/burden/index.html> 3. Wayan C.W.S. Putri et al. Economic Burden of Seasonal Influenza in the United States. Vaccine. June 22, 2018, 36 (27):3960-3966. <https://www.sciencedirect.com/science/article/pii/S0264410X18306777> 4. Melissa Elder. The Global Influenza Market. BCC Research. May 2018.