

IT ALL ADDS UP

The coronavirus is impacting everyone -- from patients battling the virus, to frontline health workers tirelessly providing care, to families worried about prevention and facing economic challenges.

This unprecedented crisis requires a global response. That's why we're working across our company and in partnership with others to help however we can. This edition of our *It All Adds Up* e-newsletter is dedicated to sharing updates on our response.

Supporting frontline health workers is at the center of our efforts. To help them deliver care, we're applying our unique capabilities and expertise where we can make the most meaningful and rapid impact. Building on decades of experience tracking viruses and developing diagnostic tests, we recently launched three new tests for COVID-19.

But as you'll see below, our efforts extend to the rest of our company as well. Read on for additional updates on our work to date.

While no one knows with certainty how long this pandemic will last, we all understand the importance of working together during these challenging times. Please know we're committed to contributing to this fight, for the duration -- and we'll keep you updated on our work in the months ahead.

As always, we welcome your [feedback](#). And please feel free to share this update with others; they can sign up to receive it directly [here](#).



TOP STORY: TACKLING THE CORONAVIRUS, ACROSS OUR COMPANY

Launching much-needed diagnostic testing. Supporting employees. Providing relief for health workers, families and communities.

For a glimpse at the many ways Abbott people are focused on making a contribution to the fight against the coronavirus, scroll through our new [landing page](#) -- or read our overview story [here](#).

IN CASE YOU MISSED IT



Purpose in the Time of COVID-19

"This was going to be a time of celebration and reflection. And then the world changed." So begins a LinkedIn post marking the retirement of Abbott's longtime CEO, Miles White, as he shared his thoughts on the importance of purpose-driven work during the global COVID-19 crisis. [more](#)



Our COVID-19 Testing Efforts: Detecting Antibodies

Our first antibody test is the next step in fighting the COVID-19 pandemic head-on. Antibody tests determine if someone was infected. The body produces IgG antibodies in the late stages of infection and can remain for months or even years after recovery. [more](#)



New Point-of-Care Test for COVID-19

We recently launched a rapid, molecular point-of-care test for COVID-19, capable of delivering results in minutes. The test runs on our ID NOW platform, which is about the size of a toaster -- providing rapid results in a wide range of healthcare settings. [more](#)



High-Volume Testing for COVID-19

A new molecular test for COVID-19 that runs on Abbott's m2000 system allows hospitals and labs to run hundreds of tests daily. Hear from Abbott scientists working on the development of the tests, and see an infographic that explains how molecular tests detect the virus. [more](#)



Advancing Hospital Diabetes Care During a Pandemic

Our continuous glucose monitoring (CGM) technology, the FreeStyle Libre 14 day system, can now be used in hospitals to remotely monitor patients with diabetes during the pandemic. And to help ramp up access, we're donating 25,000 FreeStyle Libre 14 day sensors. [more](#)



How to Help Your Immunity

Keeping your immune system healthy and functioning at its best is important for your ability to fight viruses. Dr. Hakim Bouzamondo, head of R&D for our nutrition business, shares views on what we all can do to enhance immunity and keep in the best health. [more](#)



SPOTLIGHT: THE SHARED VALUE INITIATIVE

The [Shared Value Initiative](#) (SVI) is a global community of cross-sector leaders dedicated to making the world a more equitable, healthy and sustainable place through shared value strategies that apply the power of business to drive societal change.

Launched by Michael Porter, Mark Kramer and the non-profit consulting firm FSG in 2012, SVI brings together leading global corporations, nonprofits and foundations to advance shared value knowledge and practice. It provides opportunities for thought leadership, interactive discussion, learning and research on shared value, including leading the annual Shared Value Leadership Summit. Abbott has participated in recent Summits, and been an active supporter of SVI since 2015.

During the coronavirus pandemic, it's more important than ever to transform the way business is done, and SVI is sharing insights and views from its community -- including Mark Kramer discussing how the coronavirus is [putting CSR to the test](#), as well as pieces from others on [how companies can respond](#) and how to [help frontline employees](#). Coming up in May, SVI also will be publishing their new [Purpose Playbook](#), designed to help guide companies in putting shared value into practice.

For more information, visit [SharedValue.org](#).

WHAT'S NEXT

- We'll continue to share updates on our work addressing the COVID-19 pandemic.
- We'll share initial results from our shared value partnership in Rwanda to advance access to healthcare through second-generation health posts.



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