

# THE COST OF FLU

The flu has a significant economic impact on healthcare and society worldwide.



Approximately 1 billion flu infections globally each year<sup>1</sup>



Up to 45 million cases of flu annually in the U.S.<sup>2</sup>

ESTIMATED AVG. YEARLY COST OF FLU IN THE U.S.

\$11.2 BILLION3

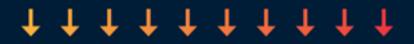
THAT BREAKS DOWN TO

\$3.2 BILLION

\$8 BILLION<sup>3</sup>

DIRECT MEDICAL COSTS (OTC medicine, office + ED visits + hospitalizations)

INDIRECT MEDICAL COSTS (Productivity costs related to missing work)



**# 18-64** 

PEOPLE 18-64 YEARS

Account for largest share of total flu cost<sup>3</sup> ئئۃ ≥65

PEOPLE ≥65 YEARS

Make up largest share of direct medical costs, primarily due to hospitalization<sup>3</sup>



In 2017 the global flu market was valued at about

\$5.6 BILLION⁴

By 2022 the value is expected to reach

\$6.5 BILLION⁴

Increasing at a compound annual growth rate of

3.0%

Abbott's life-changing tech helps care for people across the spectrum of the illness.



# PREVENTION • Influvac vaccine

[Sold in more than 50 countries OUS]



### DETECTION

ID NOW™ Influenza

A&B 2 molecular flu test [Positive flu results in as few as 5 minutes.]



## RECOVERY

Pedialyte

 [#1 pharmacist and pediatrician recommended brand of rehydration drinks.]

#### REFERENCES

1. Linda C. Lambert, Anthony S. Fauci. Influenza Vaccines for the Future. The New England Journal of Medicine. November 18, 2010; 363:2036-2044. https://www.nejm.org/doi/10.1056/NEJMra1002842?url.ver=Z39.88-2003&rfr.id=ori%3Arid%3Acrossref.org&rfr.dat=cr.pub%3Dwww.ncbi.nlm.nih.gov. 2. Centers for Disease Control and Prevention. Disease Burden of Influenza. https://www.odc.gov/flu/about/burden/index.html 3. Wayan C.W.S. Putri et al. Economic Burden of Seasonal Influenza in the United States. Vaccine. June 22, 2018. 36 (27):3960-3966. https://www.sciencedirect.com/science/article/pii/S0264410X18306777 4. Melissa Elder. The Global Influenza Market. BCC Research. May 2018.

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