

CONFIRM RX: POPSCI'S 'BEST OF 2018'

Abbott's innovative Insertable Cardiac Monitor (ICM) honored by TIME and Popular Science magazines among best of the year.

describes it as a "best innovation of the year."

calls it a "guardian for heart health."

Our Confirm Rx™ Insertable Cardiac Monitor — the world's first and only smartphone-compatible ICM — is receiving major kudos for the innovative way it helps patients and physicians detect arrhythmias (irregular heartbeats) that can lead to heart failure.

For their "Best of What's New Awards," PopSci's editors search each year to find the top 100 tech innovations — exemplary breakthrough products and technologies that demonstrate significant advancement in their categories. Included in the "Best of" list, [Best of What's New Awards](#), editors recognized Confirm Rx ICM as a life-changing technology for 2018.

And like their counterparts at [TIME](#), reviews thousands of new products and innovations for its list of the year's best inventions based on key factors, including originality, creativity, influence, ambition and effectiveness. For its transformative impact on the way physicians and patients keep track of irregular heart rhythms, Confirm Rx ICM earned an honorable mention in [TIME's Best Inventions of 2018](http://time.com/collection/best-inventions-2018/5454852/confirm-rx-insertable-cardiac-monitor/).

The Confirm Rx ICM leverages real-time data on potential arrhythmias and syncs with smartphones to keep physicians informed and patients engaged. It is designed to help physicians remotely identify even the most difficult to detect cardiac arrhythmias (irregular heartbeats), including atrial fibrillation.

"These honors are a huge testament to the hard work put in by our team to ensure doctors have real-time information, from anywhere in the world, on how their patient's heart is performing," said [Mike Pederson](#), Senior Vice President of Cardiac Arrhythmias and Heart Failure at Abbott. "We are improving the lives of people through innovation and giving them peace of mind while living with a complex heart condition."

The Confirm Rx ICM system provides patients [a new way to monitor for abnormal heart rhythms](#) while staying connected to their physician remotely and engaged in their health care. For physicians, the device allows for effective management of patients while enhancing patient compliance through smartphone connectivity.

Learn more and Important Safety Information: confirmyourrhythm.com.