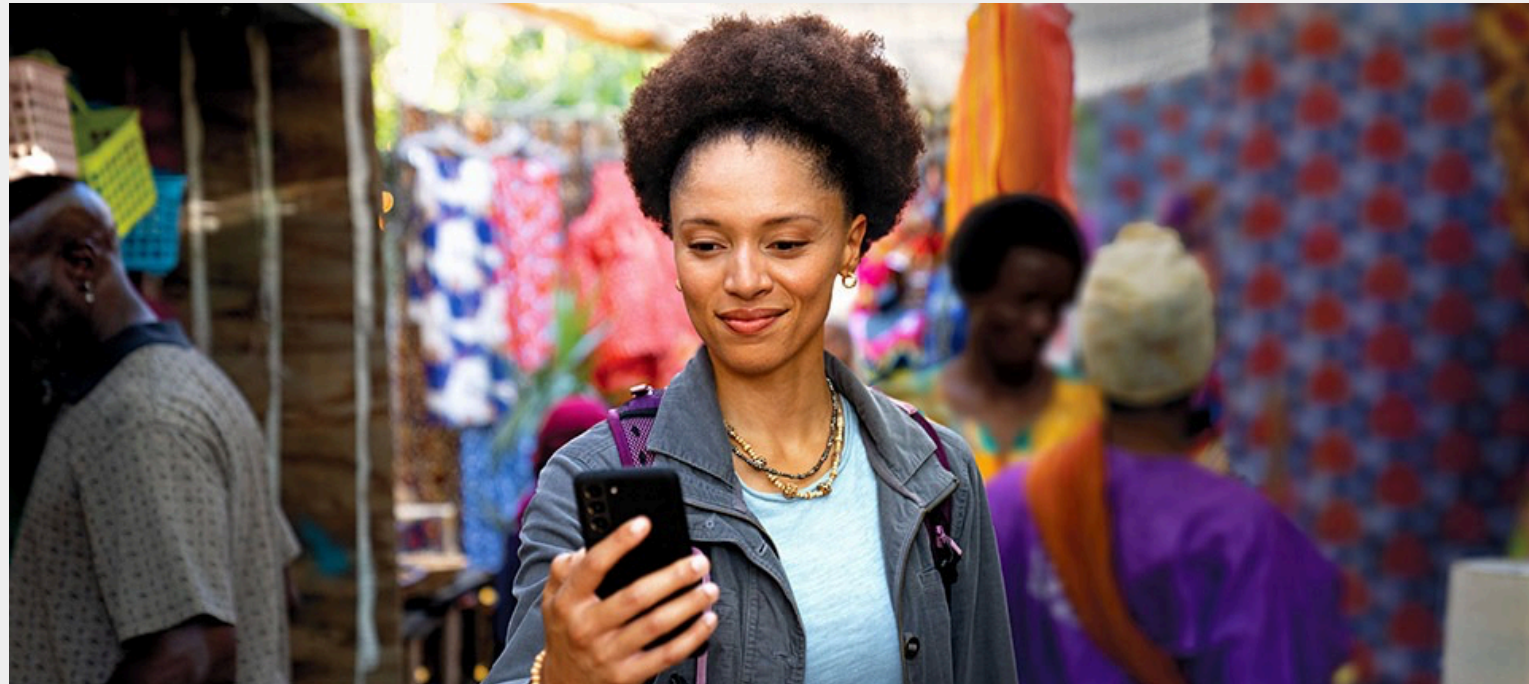


Welcome to our quarterly newsletter highlighting some of the many ways Abbott is improving lives around the globe.

This edition leads with how we're expanding access to health tech to help people better understand and take control of their own health. You'll also find updates on a test to help assess concussions, our global partnership to address childhood malnutrition, and a breakthrough program to tackle student debt. And we're sharing the latest on Abbott's industry leadership on the Dow Jones Sustainability Index and America's Most JUST Companies list.

Your [feedback](#) matters, so please let us know what you think. And please feel free to share with others; they can easily sign up to receive it directly [here](#).



TOP STORY: TECHNOLOGY FOR WHAT MATTERS MOST: YOUR HEALTH

It's a dilemma for the digital age: you can use technology in such amazing ways – but there's so much more it could be doing to help us all understand and take control of our own health.

We've created new stories to connect with consumers on this topic – and how we're working to make health tech the most helpful technology of all.

We also spread the word onsite at CES 2024, highlighting how we're designing next-gen diagnostic tests, biowearables and connected devices for the most important job of all: helping you live on your terms.

You can see our latest video [here](#), and check out our presence at CES [here](#). To learn even more, visit Abbott.com/HealthTech.

IN CASE YOU MISSED IT

ACCESS AND AFFORDABILITY



First Point-of-Care Rapid Test to Help Assess Concussions

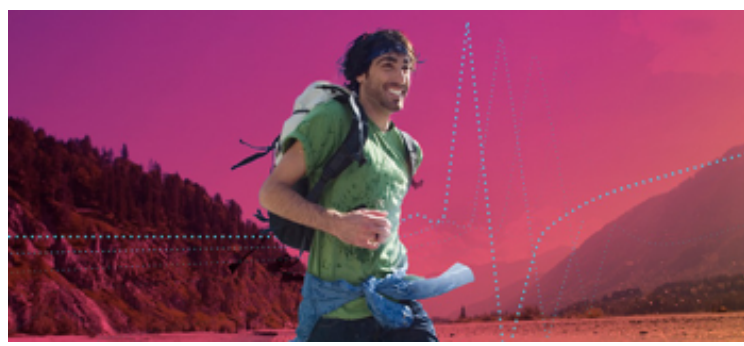
Abbott's i-STAT TBI cartridge with the i-STAT Alinity instrument was recently cleared for use with whole blood to help doctors assess patients with suspected concussion at the point of care – paving the way for testing in more remote healthcare settings. [More](#)

TRANSFORMING CARE



Champions for Real Change: Abbott and Real Madrid

We recently [renewed our partnership](#) with Real Madrid and the Real Madrid Foundation to make a lasting impact on the health of future generations by tackling childhood malnutrition through screening, education and sports. [More](#)



Key Steps for a Healthy Heart

A healthy heart is crucial for a long, productive life, yet many people take it for granted. We compiled top tips for how you can live a heart-healthy life – highlighting how information, motivation and action are essential to heart health. [More](#)



Mixed Reality Encourages Blood Donation

A new report shows Abbott's mixed reality technology, created with the Blood Centers of America, helps ease blood donor anxiety, immersing them in a virtual world during donation – and could help increase the likelihood they'll donate again. [More](#)

ADVANCING HEALTH EQUITY



How Communities Come Together to Tackle Diabetes

Diabetes is a challenge around the world. Through our Future Well Communities program, we've been working closely with local communities in Stockton, Calif., since 2019 to find new answers. [More](#)



Investing In Women at the Frontlines of Health

Investing in women strengthens health systems. We recently joined CARE at the U.S. Chamber of Commerce Foundation's annual International Women's Day event to discuss a partnership supporting women working to address chronic diseases in emergency settings. [More](#)

WORKFORCE OF TOMORROW



Tackling Student Loans with Freedom 2 Save

Student loan debt burdens Americans more than credit card or auto debt. Abbott's Freedom 2 Save program was recently highlighted by CNBC as an innovative solution to this problem – helping employees pay down school debt while saving for retirement. [More](#)

RESPONSIBLE, SUSTAINABLE BUSINESS



Continuing to Lead the Way in Sustainability

Abbott led its industry for the 11th year on the Dow Jones Sustainability Index, including top scores for "advancing access to healthcare" and "health outcome contribution" – reflecting our focus on innovating for access and affordability. [More](#)



Leading the Industry on America's Most JUST Companies List

Abbott also was named industry leader on America's Most JUST Companies list, ranking No. 36 overall. The list recognizes companies for leading performance in supporting workers, customers, communities and the environment. [More](#)



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