

Welcome to our quarterly newsletter highlighting some of the many ways Abbott is improving lives around the globe.

In this issue, learn about how we’re tackling the nation’s blood shortage with the Big Ten Conference and advancing access to diabetes health tech. You’ll also hear how we’re protecting water in communities, supporting health workers and more below.

Your [feedback](#) matters, so please let us know what you think. And feel free to share this newsletter with others; they can easily sign up to receive it directly [here](#).



TOP STORY: Teaming Up to Combat a Blood Shortage

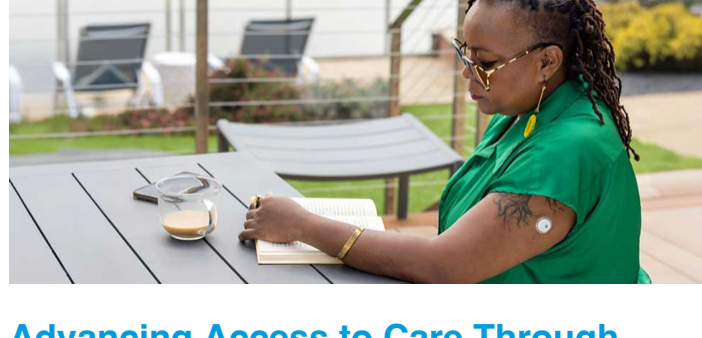
The nation is experiencing its greatest blood shortage in a generation, with young donor participation declining in recent years. To address this critical need, Abbott partnered with the Big Ten Conference for a season-long blood drive competition. Students, alumni and college football fans from 18 participating schools competed to see who could collect the most blood donations. Through all of the participants, “The We Give Blood Drive” helped to save as many as 60,000 lives.

At the 2024 Discover Big Ten Football Championship Game, we celebrated the University of Nebraska, which had nearly 4,000 donors. For collecting the most blood donations, the University of Nebraska will receive \$1 million to support community and student health initiatives. Congratulations to the Huskers!

You can learn more about this important partnership [here](#) – and if you’re interested in donating blood, you can sign up [here](#).

IN CASE YOU MISSED IT

ACCESS AND AFFORDABILITYACCESS AND AFFORDABILITY



Advancing Access to Care Through Health Tech

When we launched our first continuous glucose monitoring (CGM) system, it didn’t help as many as we hoped. But we used what we learned to develop breakthrough health tech centered on our design principles of access and affordability. [More](#)



Removing Barriers to Care in Health

At this year’s Milken Institute Future of Health Summit, Abbott’s Lisa Earnhardt joined other leaders to discuss how the healthcare industry is advancing technology to remove barriers and improve access to care. [More](#)



Making Life-Saving Treatment More Accessible

Biosimilars are transforming treatment for diseases like cancer and autoimmune conditions – and we’re working with biotech partners to bring these life-saving therapies to more people around the globe. [More](#)

TRANSFORMING CARE



Community Health Workers Address Malnutrition

Community health workers play an important role in expanding access to primary care, including addressing malnutrition. Equipped with tools like the MUAC z-score tape for malnutrition screenings, these workers are bringing critical services to underresourced communities. [More](#)



Building a Community of Heart-Health Teammates

Members of the Abbott HeartMates community, which is dedicated to supporting individuals with heart conditions and their loved ones, recently came together for the inaugural Field Pass event to foster connections and meet program ambassador and Buffalo Bills safety, Damar Hamlin. [More](#)

ADVANCING HEALTH THROUGH PARTNERSHIP



Supporting Health and Social Workers to Address Diabetes

In a recent op-ed in The Sacramento Bee, Abbott’s Melissa Brotz joined University of the Pacific’s Christopher Callahan to talk about the importance of strengthening the pipeline of health and social workers, and how our partnership is delivering results. [More](#)



Building Trust, Breaking Barriers

Together with Rush University Medical Center and Alive Faith Network, we’re helping more than 100 churches to advance community health in Chicago. Through outreach, education and community-informed research, this initiative addresses care gaps by working with trusted local institutions. [More](#)



Innovating for Nutrition and Health

Congratulations to Asian Health Services for their win in this year’s Innovation Incubator. Through our partnership with the National Association of Community Health Centers, they developed their Happy Kitchen project offering recipes, cooking classes and culturally relevant nutrition tips. [More](#)



Redesigning Clinical Trials

Our Diversity in Clinical Trials initiative is breaking down barriers such as lack of access, transparency, trust and shared language. By engaging with underrepresented communities and addressing their unique concerns, we’re working to make clinical trials more inclusive. [More](#)

WORKFORCE OF TOMORROW



Encouraging Women and Girls in STEM

Lesley Martinez-Aviles’ interest in STEM meant learning in an environment where most of her classmates were boys. In a recent op-ed, Lesley reflects on her STEM internship with Abbott, and why it’s important to encourage more girls to pursue studies and careers in STEM. [More](#)

HEALTHY ENVIRONMENT



Protecting Water for the Future

With two-thirds of the world facing decreasing water resources, it’s essential to protect this vital resource. That’s why our water sustainability work focuses on areas that are already facing water stress, with targeted efforts in our operations and in local communities. [More](#)

RESPONSIBLE, SUSTAINABLE BUSINESS



Supporting Communities Affected by Disasters

In advance of hurricane season, Abbott helps communities prepare. And when severe storms struck this year, we quickly extended support, delivering aid to affected areas – including supporting relief efforts in Florida following Hurricane Milton. [More](#)



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