

# ABBOTT'S FREESTYLE LIBRE 2 TECHNOLOGY: INNOVATION THAT'S ACCESSIBLE



## LIVING WITH DIABETES IS EXPENSIVE



2 OUT OF 5 CAN'T AFFORD IT<sup>2</sup>

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### AND THE U.S. HEALTHCARE SYSTEM IS COMPLEX

Multiple stakeholders are involved in the delivery of diabetes products.





Medical cost burdens are shifting to consumers through fast-growing, high-deductible or coinsurance plans.<sup>5</sup>

The way medical device products are priced has a profound impact on the overall health system and most importantly, consumers.



#### **1 IN 4** SKIP INSULIN DOSES DUE TO COSTS<sup>3</sup>

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**1 IN 6** CHOOSE TO BUY FOOD OVER TREATMENT<sup>4</sup>



Because of this trend, low list prices for diabetes technologies can mean low outof-pocket costs so people can leave the pharmacy with their prescriptions filled.

# AFFORDABLE AND ACCURATE TECHNOLOGY TO BETTER MANAGE DIABETES

Today, people can better manage their diabetes with cutting-edge tools like **Abbott's FreeStyle Libre® 2 system, a revolutionary integrated continuous glucose monitoring (iCGM) technology designed with accuracy, access and affordability,** differentiating it from other CGMs. Nearly 3 million people use FreeStyle Libre in over 50 countries.<sup>6</sup> ABBOTT'S APPROACH IS TO MAKE OUR CGM TECHNOLOGY WIDELY ACCESSIBLE SO MORE PEOPLE WITH DIABETES CAN BENEFIT

#### BEST-IN-CLASS FEATURES AT SAME AFFORDABLE PRICE

Compared to previous versions of the FreeStyle Libre portfolio.



Priced **70% LESS**<sup>7</sup> than other CGMs, which means lower out-of-pocket costs

#### LOWER PATIENT OUT-OF-POCKET (OOP) COSTS

FreeStyle Libre 2 users pay as little as



2 OUT OF 5 patients starting on other CGMs are



Only iCGM that measures glucose **EVERY MINUTE** with **unsurpassed 14-day accuracy**<sup>8</sup>



Easiest iCGM to apply<sup>9</sup>, optional REAL-TIME ALARMS for adults and children



#### LONGEST-LASTING,<sup>10</sup> self-applied iCGM sensor with up to 14 days of wear

per month in out-of-pocket costs<sup>11</sup> asked to pay more than \$150 at retail pharmacies<sup>12</sup>

Other CGMs are up to

**4**x

more likely to be abandoned at retail pharmacies vs. FreeStyle Libre systems<sup>13</sup>

Due to Abbott's unique pricing approach, the world-leading FreeStyle Libre technology is significantly less expensive than other CGMs – enabling access for millions of people living with diabetes to better manage their health.





REFERENCES

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Based on prescription claims for commercial patients starting on competitor CGM systems.
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#### INDICATIONS AND IMPORTANT SAFETY INFORMATION

The FreeStyle Libre 2 Flash Glucose Monitoring System is a continuous glucose monitoring (CGM) device with real time alarms capability indicated for the management of diabetes in persons age 4 and older.\*

#### WARNINGS/LIMITATIONS

The System must not be used with automated insulin dosing (AID) systems, including closed loop and insulin suspend systems. Remove the sensor before MRI, CT scan, X-ray, or diathermy treatment. Do not take high doses of vitamin C (more than 500 mg per day), as this may falsely raise your Sensor readings. Failure to use the System according to the instructions for use may result in missing a severe low blood glucose or high blood glucose event and/or making a treatment decision that may result in injury. If glucose alarms and readings from the System do not match symptoms or expectations, use a fingerstick blood glucose value to make diabetes treatment decisions. Seek medical attention when appropriate and contact Abbott Toll Free (855-632-8658) or visit \*www.freestylelibre.us for detailed indications for use and safety information.

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