



CAN HEALTH TECH BE THE MOST HELPFUL TECHNOLOGY OF ALL?

Such an innocent question. And yet it stirs up so many hopes, possibilities, emotions.

It also invites follow-up questions. What does it take to truly connect us with what's going on in our bodies? To help us meaningfully understand our health?

Chairman and CEO Robert Ford shared his thoughts -- and more than a few insights -- during his keynote at the recent HLTH conference. Here is our vision for the future of healthcare ...

GO DEEPER

HOW SINGER-SONGWRITER JILL SOBULE CONFRONTED ESSENTIAL TREMOR

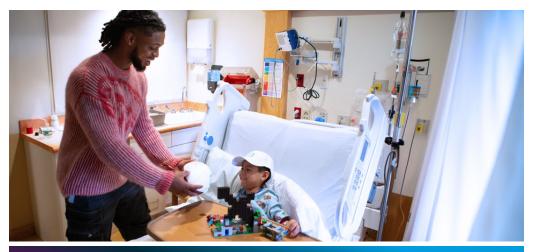
Neuromodulation technology allows the "Supermodel" star to keep concertgoers singing along.



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We're partnering with the NFL player to inspire a community of champions.



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Here's the latest on BinaxNOW, including expiration dates, variants we are monitoring and where to find testing.



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How is our device changing people's lives around the world? Hear from 20 of them about their experiences.



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THE REVEL IS IN THE DETAILS TINY TECH, BIG DIFFERENCE

This month's focus: <u>Our CardioMEMS HF</u> <u>System</u>. The sensor is only the size of a paper clip (or a dime, as seen here) and never needs to be charged. But our unassuming device assumes a huge role for people with heart failure. By monitoring for changes in pulmonary artery pressure, it can detect signs of worsening heart failure and alert doctors before any physical symptoms show.



A FEW MORE BEFORE WE GO

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Abbott | 100 Abbott Park Road | Abbott Park, IL 60044 | (224) 667-6100